



# Deer Valley Unified School District

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**Intermediate/Advanced Media Productions**

[dvusd.org/mrhs-bernard](http://dvusd.org/mrhs-bernard)

## **Course Description:**

This course provides students real world simulation in multimedia and broadcast production. Students are teamed together to form production crews and given authentic experience with multimedia computers, video cameras, visual editing equipment, microphones, audio mixers and lighting equipment. Production material is broadcast within the school and the district. Students will utilize multimedia technology to design and execute specialized projects in collaboration with members using critical thinking and a solution focus to achieve predetermined outcomes. Intermediate/Advanced Media Productions is aligned with district and state standards and supports the school wide efforts in increasing student achievement. Students will be required to work on the production team for school events as part of their class grade.

## **Course Objectives:-**

By the time the students completes this course of study, the student will know or be able to:

- 1.0 ANALYZE THE MEDIA INDUSTRY, ITS BUSINESS PRACTICES, AND ITS ROLE IN THE ECONOMY
- 2.0 INVESTIGATE INTELLECTUAL PROPERTY LAW AND RIGHTS MANAGEMENT
- 3.0 DEMONSTRATE VERBAL AND NONVERBAL COMMUNICATION SKILLS REQUIRED BY THE MEDIA INDUSTRY
- 4.0 DEMONSTRATE WRITTEN COMMUNICATION SKILLS REQUIRED BY THE MEDIA INDUSTRY
- 5.0 UTILIZE COMPUTER APPLICATIONS TO MANAGE MEDIA
- 6.0 APPLY KNOWLEDGE OF DATA CAPTURE AND MANIPULATION
- 7.0 ENGAGE IN PRE-PRODUCTION/PLANNING PHASE OF PRODUCT CREATION IN BROADCAST TELEVISION AND FILM
- 8.0 IMPLEMENT PLANS FOR ACQUIRING OR CREATING A PRODUCT IN ACCORDANCE WITH THE PRODUCTION PHASE TASKS IN BROADCAST TELEVISION AND FILM
- 9.0 PERFORM TASKS IN POST-PRODUCTION PHASE OF PRODUCT REFINEMENT IN BROADCAST TELEVISION AND FILM
- 10.0 DELIVER/DISTRIBUTE PRODUCTS USING VARIOUS MEDIA IN ACCORDANCE WITH CONSUMER EXPECTATIONS IN BROADCAST TELEVISION AND FILM
- 11.0 MONITOR QUALITY ASSURANCE OF PRODUCT CREATION CONCURRENT WITH ALL PHASES OF PRODUCTION IN BROADCAST TELEVISION AND FILM
- 12.0 PRESENT PRODUCTS TO SELECTED AUDIENCES USING MEDIA IN BROADCAST TELEVISION AND FILM

Arizona College and Career Ready Standards:

CCSS.ELA-Literacy.RST.9-10.3 Follow precisely a complex multistep procedure when carrying out experiments, taking measurements, or performing technical tasks, attending to special cases or exceptions defined in the text

CCSS.ELA-Literacy.RST.9-10.6 Analyze the author's purpose in providing an explanation, describing a procedure, or discussing an experiment in a text, defining the question the author seeks to address

CCSS.ELA-Literacy.RST.9-10.7 Translate quantitative or technical information expressed in words in a text into visual form (e.g., a table or chart) and translate information expressed visually or mathematically (e.g., in an equation) into words

### **Classroom Rules and Consequences:**

1. **Respect your Teacher:** Come to class prepared and ready to work. Be in your seat when the bell rings. Comply with teacher requests to redirect behavior or attention. Complete all assignments and bring suggested materials.

2. **Respect Yourself & Others:** Always be polite and considerate of yourself and other people's feelings, rights, and opinions.

3. **Participation and Focus:** Always come to class prepared and do your best. Media Class time is reserved for Media Productions coursework.

4. **Be Willing to Collaborate:** Be prepared to have classroom discussions with other peers and to collaborate on projects. All students involved in a group project are expected to be 100% involved with the progress.

5. **Respect Your Surroundings:** Adhere to MRHS Discipline Policies and Procedures, Classroom and Computer Lab Expectations and DVUSD Internet Agreement.

**Positive Consequences:** A positive working environment for all students. Earn better scores on exams, assignments, participation, and projects. An overall grade that reflects your best potential.

**Negative Consequences:** A negative and disruptive working environment for all students.

- Conference/Discussion with student
- Contact Parents and Assign Detention to be served.
- Contact Parents and Referral to Conduct
- Repeated routine violations will result in referral to Conduct Office as Serious Violation – contact parent.

The teacher reserves the right to skip any of these actions to the next step as she sees fit

### **School Appropriate Content**

All content in course assignments and productions needs to be school appropriate. Footage or music provided should not be manipulated or changed so that it hints at or becomes inappropriate for school coursework. Students not following the DVUSD Discipline Policies and Technology Guidelines will be provided consequences in alignment with the school handbook.

### **Grading:**

Daily Work=60%, Tests/Quizzes=20%, Portfolio/Final Exam =20%

90-100 = A

80-89 = B

70-79 = C

60-69 = D

59 and below = F

### **Report Cards**

In an effort to conserve resources and harness the capacity of our electronic grade reporting program (PowerSchool) district schools will no longer print hard copies of report cards unless requested by individual parents. To request a hard copy of your student's report card, please contact the front office at 623-376-3000. To receive your PowerSchool login, please stop into the office with a valid photo ID.

### **Power School Online Access:**

Grades and attendance may be accessed 24 hours a day online with your Power School access code. Access codes are available in the Counseling Office or Front Desk Monday – Friday 7:00 AM– 3:30 PM. You may check student progress regularly on the PowerSchool site using the same login for one or more students. For Mountain Ridge parents/guardians without home computer access, a computer with guest log-in capability is available in the Counseling Conference Room.

### **Academic Assistance/Office Hours:**

In addition to the Academic Prep times built into our schedule each week, additional assistance/tutoring is provided on a weekly basis both by MRHS and individually by instructors. These office hours will be posted in my classroom, website, and/or Canvas at the start of each week. I will demonstrate to the students how to find my availability each week.

### **Make up Policy:**

**Absences:** After an absence, a student has one school day for each day missed to make up work/tests, regardless of the number of days absent. If many days were missed, please schedule an appointment with me to formulate a plan for the completion of make-up work. Make-up work for extended absences (over 3 days) may be requested through the Counseling Office and picked up there.

**Daily Device Use (iPads)** Students should come to school with their iPads charged and ready to use in each class every day. Devices may not be used to record or take photos of other people without their consent. Consequences for classroom disruptions and misuse of devices will follow a progressive discipline model, beginning with a phone call home and progressing to office referrals for repeated or more serious offenses. See the Student Rights and Responsibilities consequence chart in the handbook for more specific descriptions of infractions and consequences.

### **DVUSD VIDEO PROCEDURES**

Videos, films and other taped materials rated PG/PG 13 (parental guidance) and non-rated may be viewed at school, but they must be:

- An integral part of the curriculum.
- Approved by administration prior to viewing.
- Approved by parent/guardian
- Each student must have a signed "Student Video Parent/Guardian Form" on file noting permission for each PG or PG13 video.

We will be watching "Raiders of the Lost Ark" and various documentaries created by Discovery Channel, PBS, Walter Cronkite School of Management or contained in the online curriculum. Parent permission will be obtained through a permission slip sent home prior to viewing anything over a "G" rating.

**Recommended Supplies for this Course: Flash drive (8 GB or higher), Earbuds**