

Deer Valley High School Senior Ad Order Form

DEADLINE November 30, 2020

Please complete and return this advertising contract (or a copy of it) with payment, the photos, and text for your ad.

Student's Name _____

Parent/Purchaser's Name _____

Daytime Phone _____ E-mail Address _____

Is this ad supposed to be kept confidential? yes no

Types of Ads/Size All ads are Full Color

Full Page Color: \$300 AD AMOUNT 1/3 Page Color: \$125 AD AMOUNT
8-10 pictures and 350-word max 2-3 pictures and 100-word max

2/3 Page Color: \$235 AD AMOUNT 1/9 Page Color: \$45 AD AMOUNT
4-6 pictures and 150-word max 1-2 pictures and 50-word max

SPECIAL: Business Card size ad – ONE photo with student name & "Congratulations!" ONLY \$30

Payment amount enclosed \$ _____

COPY/TEXT: to be included in your ad:

Make check or money order payable to **DV YEARBOOK**

Cash Included Check Included Purchased online at
Balfour.com

Photos: instructions, requests, comments:

Deer Valley High School

(If more space is needed please attach a separate sheet of paper.)

Attn: DV Yearbook

DUE November 30, 2020

18424 N. 51st Ave. e-mail

Don't forget to order

Glendale, AZ 85308 SoaringSeniorAds@gmail.com

a YEARBOOK!

I agree to the terms and guidelines stated in this contract:

Customer signature

Date

Instructions for copy and photographs on back

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- Select the ad size you wish to purchase.
- Changes may be made to these designs with prior approval of the yearbook adviser and/or editor.

Photos:

- Each ad contains a number of photos; supply enough pictures to fill the photo blocks in the ad you choose. If you include extra pictures, our staff will reduce the size of each photo without notifying you.
- Decide which picture you want to be the dominant (largest).
- Our staff will place the photos attractively.
- DO NOT send original copies of any photo you value; we cannot guarantee its return. Instead, submit a photo quality copy of any picture you cannot replace. We do not recommend computer generated ink jet photo images on plain white paper and cannot be held responsible for the quality of the reproduction if you submit a photo in this manner.
- We cannot use photos which have been cut, glued or taped to paper.
- Please DO NOT submit collages. They do not reproduce well and we cannot be responsible for the image quality problems that may arise.

Text:

- The words you want to include in your ad are called “copy”. Please write (print) your copy legibly on the ad order form, or you may type or print it on a separate sheet and attach it to the order form. You may also send text via e-mail to SoaringSeniorAds@gmail.com
- We will choose a font/typeface for the copy when we design your ad. We will correct grammar, punctuation and spelling errors unless otherwise instructed.
- Take into account the size of your ad when writing your message to your student. A large quantity of text in any ad will end up being set in small type which may not be easy to read.

We would LOVE it if you can submit .JPG digital photos attached to e-mail. Digital photo resolution must be 300 DPI.

SEND TO: SoaringSeniorAds@gmail.com