Studies show that bilingual individuals have increased:

- overall communication and relationship skills
- cognitive ability
- executive functioning (focus, planning, multi-tasking)
- problem-solving skills and creativity
- memory and attention
- vocabulary and reading skills

Additional Benefits Include:

- enriches life experiences
- provides opportunities
- deepens understanding of first language
- delays dementia
- higher college entrance exam scores
- bilingual education students outperform peers in reading and math by 4th grade regardless of race or socio-economic status

Languages provide opportunities to communicate effectively, to negotiate, to engage with people around the world, and to be informed. Languages are needed for:

- Commerce
- Science & Technology
- Health Services
- Social Services
- Education
- International Relations
- National Security
- Tourism & Travel
- Advertising & Marketing
- Purchasing & Import Export
- Editing and Publishing
- Interpreting & Translating
- Media & Film
- Non-profit organizations
- Consulting

Languages in the Work Place

<table>
<thead>
<tr>
<th>Language Category</th>
<th>Example Professions</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Commerce</em></td>
<td><em>International Relations</em></td>
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<td><em>Purchasing &amp; Import Export</em></td>
</tr>
</tbody>
</table>

Languages in the U.S.

- Different languages spoken in the U.S.: 350
- U.S. residents who speak a language other than English that’s 65 million, compared to 66% of Europeans: 21%
- Public elementary schools in U.S. offering language education compared to 50% of private schools: 15%
- College students in U.S. enrolled in a language course: 7%
- Trillion total U.S. trade with foreign countries in 2016: $5T
- One in five U.S. jobs are tied to international trade: 1/5
- New jobs for language speakers by 2020, plus 30k jobs created by Department of Defense & FBI: 25k
- Business executives who reported having failed international potential due to language barriers: 40%

Learn More

American Academy of Arts & Sciences Commission on Language Learning
https://url.dvusd.org/af6bea84a

US China 1 Million Strong
http://100kstrong.org/initiatives/1-million-strong/

CNN Money 2013
http://money.cnn.com/2013/10/30/news/economy/job-skills-foreign-language/

American Council on the Teaching of Foreign Languages
https://www.actfl.org/advocacy/what-the-research-shows

Lead with Languages
http://www.leadwithlanguages.org/

The Atlantic 2015
https://url.dvusd.org/cc402c6c

The Balance 2017
https://url.dvusd.org/c7325c96