



WHY COLLEGES CHOOSE STUDENTS WHO LEARN LANGUAGES:

- AFFECTS STUDENTS' OVERALL INTELLECTUAL GROWTH & MENTAL DEVELOPMENT
- STUDENTS HAVE INCREASED PROBLEM-SOLVING SKILLS
- STUDENTS PERFORM BETTER ON ENTRANCE EXAMS
- WANT STUDENTS WHO HAVE EXPERIENCES BEYOND THEIR NEIGHBORHOOD
- SHOWS STUDENTS ARE SERIOUS ABOUT ACADEMICS
- COMMUNICATION SKILLS CORRELATE TO A POSITIVE COLLEGE EXPERIENCE
- COLLEGES STATE LEARNING LANGUAGES EARLY IS BETTER