



All Things E.Q.

The Discovery of You

WHAT IS ALL THINGS E.Q.

All Things E.Q. (Emotional Quotient) is a character education program that transforms school culture and prepares students to “show up” positively to achieve academic success in school. Our weekly messages create a shared vocabulary on campus because they include the entire school and are sent weekly to parents. Evidence shows, All Things E.Q. increases student engagement and on-campus feelings of hope & well-being. An Independent four-year study showed with statistical significance that All Things E.Q. raised ELA & Math Scores on State Assessments, increased attendance, and decreased student discipline referrals in both frequency and severity.

WHAT WE BELIEVE TO BE TRUE

TEACHERS are overwhelmed. They come to school today wanting to connect with their students and make a positive impact but feel continual stress. While teachers are prepared to help students academically, students are not always equipped with the habits necessary to be successful in school. Students and teachers need tools to develop successful classroom habits.

SCHOOLS provide endless programs and resources to support their students. Unfortunately, little is gained when students are passive recipients. Schools need students who have an internal willingness to be active participants to benefit from all the school provides.

PARENTS expect schools to prepare their students for the world. Schools expect parents to prepare their children for school. When schools and parents partner to support the essential communication skills required of today’s youth, everyone benefits from the consistency.

CHILDREN are using more technology than any other generation. While technology creates connections, the relationships can be artificial and lack loyalty, which can cause stress, anxiety, disengagement, and low self-esteem in our children. Children need meaningful relationships and a caring school environment where they know they belong.

WORKPLACE requires collaboration. One of the main reasons people attend school is to prepare for future careers. Unfortunately, many employees lack social-emotional skills. When employees enter the workplace as problem-solvers who are already confident, helpful & hard-working, they excel. E.Q. skills accelerate career development and are sought after by employers.

WHY ALL THINGS E.Q. IS NEEDED IN SCHOOLS

PROBLEM

Many Character Education and Positive Behavior Programs are developed in isolation without school collaboration or parent inclusion. These programs are simply not sustainable because they are costly, require lengthy professional development, create too much work for teachers, and ultimately train, drain and ditch the schools who invested in their programs.

SOLUTION

All Things E.Q. collaborates with schools, forming a genuine partnership with teachers, students, parents, and staff. This model creates a sustainable character education learning program. Our lessons are appreciated by the students themselves, thereby moving students from passive recipients to active participants in their academic careers. All Things E.Q. implements effortlessly because the simple layered lessons let teachers participate rather than plan. The campus-wide positive impact of All Things E.Q. yields measurable results.

PROOF

A four-year comparative study showed that the ATEQ program raised both math and English language arts scores and improved attendance.

After the first year of implementation, a Gallup Poll showed a ten-point increase in each of the three categories: student engagement, campus-wide well-being, and hope over the prior school year.

All participating schools dramatically decreased student discipline referrals, not only in number (of students sent to the principal's office) but also in severity (degree of inappropriate behavior).

Survey results showed a 95% approval rating from parents & students & a 100% approval rating from teachers for All Things E.Q. Our customer service is superior, with 99% client retention.

There are many programs available to schools. However, few programs connect emotional skills to learning. All Things E.Q. supports academics and is aligned with the mission and purpose of schools. We have no political affiliates or funding.

WHAT PEOPLE ARE SAYING

PRINCIPAL

Parents are emailed the same message the students hear at school and have remarked that this program helps set the tone at home as well! Teachers report that All Things E.Q. has helped create an encouraging and self-reliant atmosphere in their classroom without having "one more thing" to do.

Jennifer Jackman, MPA, Principal of Bright Beginnings Elementary School

TEACHER

This is not just another 'boxed curriculum' added to a teacher's plate. All Things E.Q. provides very accessible scaffolding for teachers every step of the way. My students have changed the way they show up to school and how they act in various social situations. All Things E.Q. has created a system that makes teaching these skills so easy to implement and natural to maintain in the classroom and school community. All Things E.Q. has made all of my students successful in expanding their emotional quotient, and it shows every day!

Jessica Kissinger, 6th Grade ELA, and Social Studies Teacher

PRINCIPAL

I am so impressed with what All Things E.Q. has done for New River Elementary. Not only do our 6th graders enjoy being E.Q. Ambassadors, but our office referrals have decreased dramatically this year. Which I think is due to the systemic nature of All Things E.Q. and how easy it is to implement in our school without placing a burden on our staff. The daily messages inspire students, and they work! I highly recommend All Things E.Q.

Dr. Tennille, Principal of New River Elementary

STUDENTS

I changed my self-talk, and now I am more involved, ask more questions, and know what to do.

Kayli, Student

This advice helps me in everyday life. From chores to school, these lessons help all of us. I now know the balance between work and play and how they both are fun! I just really appreciate your help.

Joron, Student

PARENT

All Things E.Q. has made a big difference in my parenting style. I really like the All Things E.Q. platform, and the emails are so fun to get! My child was diagnosed with ADD/ADHD, and we have been struggling with homework and school, in general, all year. The things you talk about in the All Things E.Q. emails have helped tremendously.

Melissa, Parent

OUR VISION

To continue to be the affordable, sustainable solution for schools that transforms culture by continuously guiding teachers, students, and parents to “show up” positively for themselves and others, increasing student engagement, achievement, and campus-wide well-being through our weekly insights.

OUR MISSION

To create positive, caring school cultures where students value school and know they belong. Administration, teachers, parents, and students work together to make the most of each day. Our first motto of the school year: *My day depends on me!*

ABOUT US



Danna Evans, a K-8 certified teacher, is the founder and CEO of AVA School Solutions, a software company that assists schools with state mandates. In 2015, at the request of three schools, AVA School Solutions created All Things E.Q. Brainstorming with over 40 teachers from three different schools, All Things E.Q. listened to how to best support teachers.

“Every idea, addition, add-on, and offering had to be held up to our most important tenet: Does this support our teachers, or does this give them more to do? If we gave our teachers more to do, we wouldn’t be helping.”

For making a positive difference with school-aged kids, Mask Magazine recognized All Things E.Q. with the Unity Award. AVA School Solutions was one of three companies to win the 1776 Challenge Cup in Arizona awarded by the Vice Mayor and was selected by AOL’s founder Steve Case from over hundreds of companies to present at the Rise of the Rest.



Danna, Michael & Tanny