

Yearbook Senior Recognition

After the cancelation of dances and graduations last year, the Deer Valley SOARING Yearbook is one tradition guaranteed to happen for the Class of 2022! In an uncertain year, make sure your senior gets the recognition and celebration that he/she deserves with a senior ad in the yearbook.

The *Soaring* staff at DEER VALLEY HIGH SCHOOL is now accepting orders for recognition ads in the 2022 yearbook. It is time to choose photos and start working on your message of congratulations, pride, and love.

Sharing your pride is easy:

1. Decide which size ad
2. Collect the photos you want to use and compose the message to fit the ad space.
3. Read all instructions for ad submission.
4. Complete the ad order form; send it in with payment, photos, and your message. Or email your message and photos to SoaringSeniorAds@gmail.com.

The deadline for the receipt of completed ad materials is **November 30, 2021**, but the *Soaring* staff cannot guarantee that space will be available until that date. Ads will be accepted in the order in which they are received. Any ad materials received after the pages are filled or after the due date will be returned immediately.

The yearbook staff is pleased to offer you this opportunity to honor your student and support the 2022 Deer Valley High School *Soaring* yearbook.

SPECIAL OFFER - We are offering a Business Card size ad. Ad includes ONE photo with student name and "Congratulations!" Only \$30.

2018 Soaring Yearbook
18424 N. 51st Ave.
Glendale, AZ 85308
SoaringSeniorAds@gmail.com
Due November 30, 2021

Questions: Melissa.reagan@dvusd.org or SoaringSeniorAds@gmail.com

Deer Valley High School Senior Ad Order Form

DEADLINE November 30, 2021

Please complete and return this advertising contract (or a copy of it) with payment, the photos, and text for your ad.

Student's Name _____

Parent/Purchaser's Name _____

Daytime Phone _____ E-mail Address _____

Is this ad supposed to be kept confidential? yes no

Types of Ads/Size All ads are Full Color

Full Page Color: \$300 AD AMOUNT 1/3 Page Color: \$125 AD AMOUNT
8-10 pictures and 350-word max 2-3 pictures and 100-word max

2/3 Page Color: \$235 AD AMOUNT 1/9 Page Color: \$45 AD AMOUNT
4-6 pictures and 150-word max 1-2 pictures and 50-word max

SPECIAL: Business Card size ad – ONE photo with student name & "Congratulations!" ONLY \$30

Payment amount enclosed \$ _____

COPY/TEXT: to be included in your ad:

Make check or money order payable to **DV YEARBOOK**

Cash Included Check Included Purchased online at
Balfour.com

Photos: instructions, requests, comments:

Deer Valley High School

(If more space is needed please attach a separate sheet of paper.)

Attn: DV Yearbook

DUE November 30, 2021

18424 N. 51st Ave. e-mail

Don't forget to order

Glendale, AZ 85308 SoaringSeniorAds@gmail.com

a YEARBOOK!

I agree to the terms and guidelines stated in this contract:

Customer signature Date

Instructions for copy and photographs on back

Deer Valley High School Senior Ad Order Form

DEADLINE November 30, 2021

- Select the ad size you wish to purchase.
- Changes may be made to these designs with prior approval of the yearbook adviser and/or editor.

Photos:

- Each ad contains a number of photos; supply enough pictures to fill the photo blocks in the ad you choose. If you include extra pictures, our staff will reduce the size of each photo without notifying you.
- Decide which picture you want to be the dominant (largest).
- Our staff will place the photos attractively.
- DO NOT send original copies of any photo you value; we cannot guarantee its return. Instead, submit a photo quality copy of any picture you cannot replace. We do not recommend computer generated ink jet photo images on plain white paper and cannot be held responsible for the quality of the reproduction if you submit a photo in this manner.
- We cannot use photos which have been cut, glued or taped to paper.
- Please DO NOT submit collages. They do not reproduce well and we cannot be responsible for the image quality problems that may arise.

Text:

- The words you want to include in your ad are called “copy”. Please write (print) your copy legibly on the ad order form, or you may type or print it on a separate sheet and attach it to the order form. You may also send text via e-mail to SoaringSeniorAds@gmail.com
- We will choose a font/typeface for the copy when we design your ad. We will correct grammar, punctuation and spelling errors unless otherwise instructed.
- Take into account the size of your ad when writing your message to your student. A large quantity of text in any ad will end up being set in small type which may not be easy to read.

We would LOVE it if you can submit .JPG digital photos attached to e-mail. Digital photo resolution must be 300 DPI.

SEND TO: SoaringSeniorAds@gmail.com