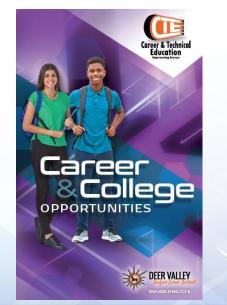


# High School to Career Expo

October 29, 2020



## Graphic Design



#### What will you experience in Graphic Design?



- Express your unique vision while mastering the art of design, digital graphics, and photo manipulation
- Interpret client needs to deliver dynamic visua communications for student-run businesses and industry partners
- Showcase your creative design abilities through a professional portfolio of print and digital products













- Certifications
- Internships/Scholarships
- College Credit





Adobe Certifications earned by students.





#### **Professional Skills**



All CTE programs use Arizona Department of Education Professional Skills to guide students in their development for College and Career Readiness

Industry and businesses consistently ask for these skills

Our programs focus on skills such as:

- Attendance and Engagement
- Communication Skills
- Positive Attitude and Professionalism
- Work Effort



Students demonstrate professionalism and work effort as they compete at SkillsUSA.



Digital Portfolio created by graphics student.



### Career & Technical Student Organization (CTSO)



All students in a CTE program are members of the local chapter of either SkillsUSA or FBLA while in the program







Students attending SkillsUSA Fall Leadership Conference, Oct 2018



#### Program Video





Video created at Boulder Creek.

Note- All graphics labs across the district are similar and run the same software, but they each have different peripheral devices, like printers, cameras etc.



#### What DVUSD campuses offer Graphic Design?



Barry Goldwater High School



Mountain Ridge High School



Boulder Creek High School



Sandra Day O'Connor High School



Deer Valley High School





#### Student & Alumni Testimonials



"Graphic Design is a very good skill to have later down the line."

"This class is extremely fun. It allows you to explore and show off your creativity."

"I like that I have the ability to express my creativity through my projects. Graphic Design is a great outlet to show your true self."

"I quite enjoy this class because I like making art, but I'm awful at drawing, so things like Photoshop really help me. 10/10 would recommend."

"This class showed me how to express my creativity in new ways using the Illustrator and Photoshop."

"I like how graphic design is very hands on. Also I like the creative ideas I get every single day."

"The things I love the most about graphic design is how we get the chance to use new technology to create intricate designs, enhance our artistic and creative skills. I also like it because we can create a good portfolio to show for future employment and commission opportunities."

#### **Question & Answer**





## Thank you for your time! What are your next steps?



#### Please visit <u>dvusd.org/expo</u>

- → Enter Gift Card Drawing
- → Fill out Q & A Link if you have remaining questions

- Be sure to request your first and second choice programs when you complete your electronic high school registration on PowerSchool
- Attend your high school's upcoming Future Freshman Event
- Contact the program teacher if you would like more information:
  - Christina Rock Boulder Creek High School <a href="mailto:christina.rock@dvusd.org">christina.rock@dvusd.org</a>
  - Jacob Pemberton Deer Valley High School <u>jacob.pemberton@dvusd.org</u>
  - Matthew Engdall Sandra Day O'Connor HS matthew.engdall@dvusd.org
  - Patrick Bzdak Barry Goldwater High School <u>patrick.bzdak@dvusd.org</u>
  - Greg Perry Mountain Ridge High School greg.perry@dvusd.org
  - Adam Korman Mountain Ridge High School <u>adam.korman@dvusd.org</u>

