

Career  
& College  
OPPORTUNITIES



DEER VALLEY  
Unified School District  
DVUSD.ORG/CTE

*Virtual*

# High School to Career Expo

October 29, 2020

## Film and TV Media Productions



DEER VALLEY  
Unified School District

# What will you experience in Media Productions?

Experience  
hands-on  
activities with all  
phases of  
production.







Use cutting-edge technology to design and create productions for personal, campus, competition and industry use.

Create and edit  
videos with  
industry  
standard editing  
tools, camera  
and studio  
equipment.







Run the media productions studio to create media, broadcast, and share the campus announcements.

# What skills will you learn in Media Productions?



## TECHNICAL CAREERS

(Apprenticeship, Associate's Degree, Advanced Certification, Experience, etc.)

- Camera Operator
- Broadcast Technician
- Best Boy
- Digital Marketing Specialist
- Stage Manager
- Short Film Director
- Foley Artist
- Prop Maker
- Radio Personality/DJ
- Record Producer
- Videographer
- Production Manager

## PROFESSIONAL CAREERS

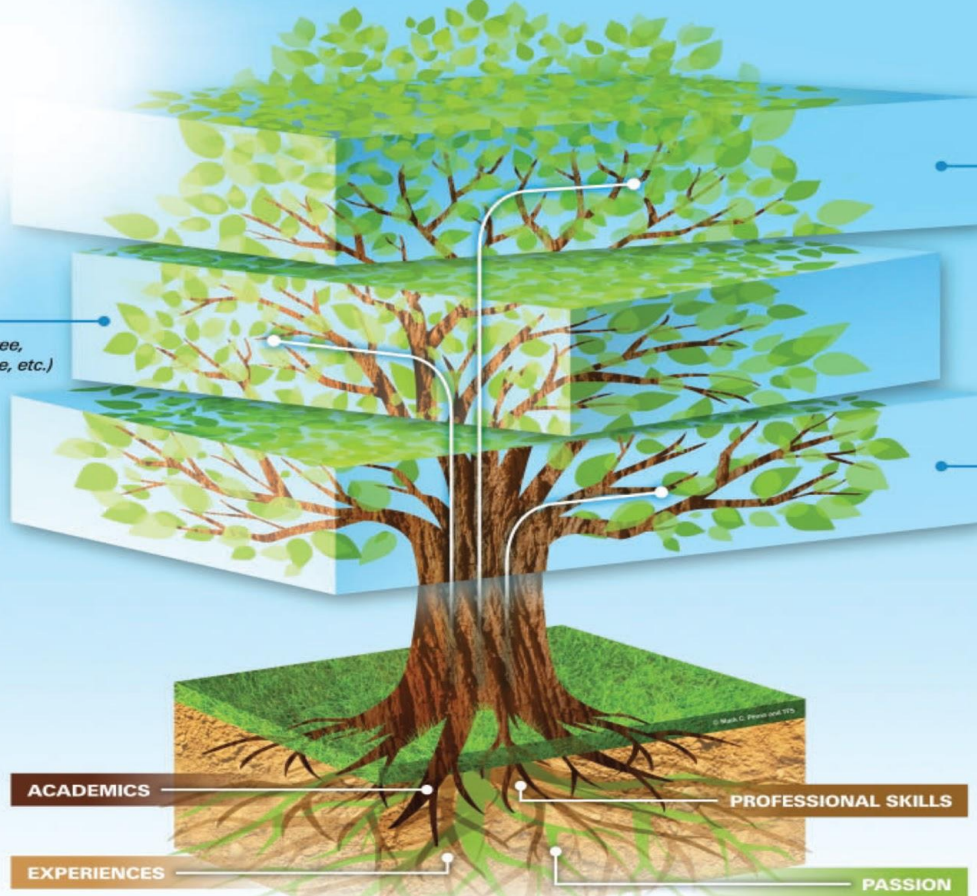
(Bachelor's, Master's, Ph.D., Specialized Training, Experience, etc.)

- Animator
- News Reporter
- Audio Engineer
- Lighting Designer
- Network TV Camera Operator
- Script Supervisor
- Film Director
- Film/Video Editor
- Public Relations/Marketing Director
- News Videographer
- Creative Services Producer
- Network TV Camera Operator

## ENTRY-LEVEL CAREERS

(with Program Completion)

- Announcer
- DJ/Radio DJ
- Lighting Operator/Technician
- Grip
- Writer/Author/Screenwriter
- Camera Operator
- Associate Producer
- Production Assistant
- Social Media Coordinator
- Audio Engineering Assistant
- Master Control Operator
- Tour Manager



# MEDIA PRODUCTIONS



For Career Tree tools and materials, please visit [tfsmedia.com](http://tfsmedia.com) and call our team at 800-940-2800.

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# Beginning Media Productions - Year 1



## Semester 1

Introduction to Image Editing

Safety on a TV/Film Set

Copyright

Camera Basics

Video Editing

Lighting Techniques

Audio Engineering

## Semester 2

Public Service Announcements

Studio News Stories

Music Video

Podcast

Movie Trailer

Short Film



# Intermediate Media Productions - Year 2



## Semester 1

Live Broadcast

Advanced Post Production

Ethics and Legalities

Advanced Script Writing

Advanced Pre Production

Advanced Audio

## Semester 2

After Effects

Film Distribution

Personal Employability

Portfolio

Industry Certifications

Adobe Photoshop

Adobe Premiere

Adobe After Effects



How will you  
gain a  
competitive  
advantage?



- Certifications
- Internships/Scholarships
- Region/State and National Competitions
- Contest Recognition



# Career & Technical Student Organization (CTSO)



All students in a CTE program can be members of the local chapter while in the program.

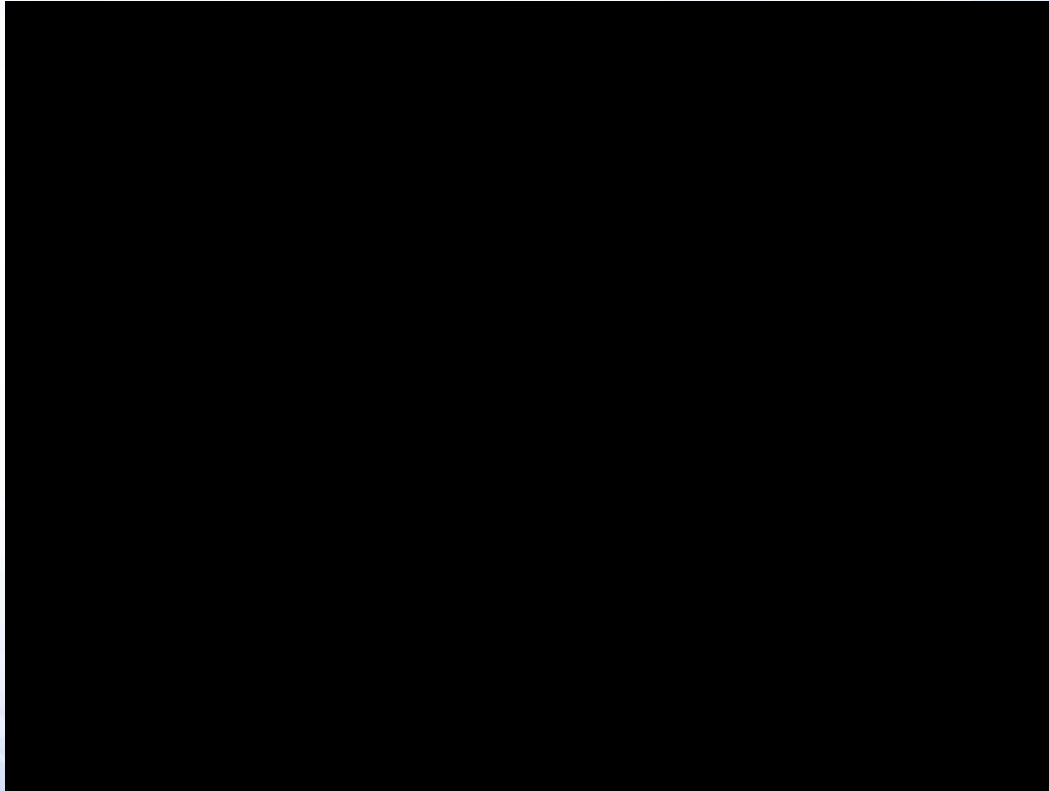


# Sample Projects from DVUSD Media Courses

- [Cool Intro](#)
- [MRHS Hoco Week Recap Video](#)
- [MRHS Beat OC Video :\)](#)
- [Rocky Mountain Emmy Winner 2018 - Cyberbullying PSA](#)
- [Ask Dr. V Episode](#)
- [Link for Ridge Media Instagram](#)
- [BGHS Stop motion animation](#)
- [BGHS Announcements](#)
- [Music Video BGHS](#)
- [FBLA at BGHS](#)
- [BCHS Announcements](#)
- [Toilet Paper Mafia](#)
- [In the Style of Blue's Clues](#)
- [Clone Yourself!](#)
- [Get Involved commercial](#)
- [Parking Pass commercial](#)
- [BCHS Music Video](#)



# Program Video



# Thank you for your time!

## What are your next steps?



- Be sure to request your first and second choice programs when you complete your electronic high school registration on PowerSchool
- Attend your high school's upcoming Future Freshman Event
- Contact the program teacher if you would like more information:
  - Robyn Kreitl, Barry Goldwater High School - [robyn.kreitl@dvusd.org](mailto:robyn.kreitl@dvusd.org)
  - Christy Johnstone, Boulder Creek High School - [christy.johnstone@dvusd.org](mailto:christy.johnstone@dvusd.org)
  - Shawna Bernard, Mountain Ridge High School - [shawna.bernard@dvusd.org](mailto:shawna.bernard@dvusd.org)
  - Tifney Kereny, Sandra Day OConnor High School - [tifney.kereny@dvusd.org](mailto:tifney.kereny@dvusd.org)



# Question & Answer