Movie Poster Book Report Project Rubric

Title of Novel – 1 point

✓ Title of book is included and stands out on the poster

Author’s Name and YOUR name – 2 points

✓ Author’s name is included on poster as the “Director”
✓ Your name is included as the “Producer”

Major Illustration or Collage of illustrations – 5 points

✓ Gives the audience a good idea of what the book is about or the main theme of the book
✓ Does NOT copy the book cover
✓ Can be hand drawn or you can use photos or clip art from the computer/internet
✓ Neat and Creative
✓ Main focus of poster

Book Quotes – 2 Points

✓ Two quotes from the book are included on your movie poster

Main Characters – 3 points

✓ You have chosen at least three celebrities to play characters from your book.
✓ The “stars” of your movie are named on your poster. (You may print or cut out pictures of your celebrities if you wish, but it’s not required!)

Tag Line – 1 Point

✓ Includes a catchy tag line that interests the audience and describes the basic plot or theme of the movie. (See Examples Page for examples of Movie Poster Tag Lines!)

Rating – 1 Point

✓ Star rating is included on poster (1-5 stars. 1 being your novel was not very good, 5 being your novel was awesome and you would recommend it)

ATTACHED TO BACK OF POSTER – Novel Information

Heading – 4 Points

✓ Your Name
✓ Book Title
✓ Author
✓ # of Pages
Description of Setting – 3 Points
✓ Describes where and when the story takes place and includes any important information regarding the story’s setting.

Description of Characters – 3 Points
✓ Describes why you chose each of the three celebrities to play your book characters.

Plot Summary – 5 Points
✓ Complete paragraph (At least five sentences!) that summarizes what the book is about
✓ Includes a topic sentence
✓ Includes a concluding sentence
✓ Correct capitalization, punctuation, spelling, etc.
✓ Neat and Legible

Poster Presentation – 5 Points

TOTAL POINTS POSSIBLE = 35