



Healthy and Active Fundraiser Ideas and Resources

Cutest Pet Contest

For a \$10 entry fee, student families and teachers can enter a picture of their pet to the Cutest Pet Contest. Votes can be sold for \$1 each. Voting will end after one month and the winning cutest pet will be featured on the DVUSD Facebook page and receive a prize. Suggested prizes: a donation made to a charity or organization of their choice (including DVUSD), a gift card to a pet store, or 4 tickets to a kid-friendly concert or sports event. People can enter as many of their pets as they like for \$10 each. Cutest Pet entries can be collected then uploaded to a Google Photos image gallery, and the link to the gallery can be emailed and/or available to students and staff.

Walk-a-thon

Schools can organize their own on-campus walk-a-thon. Create an energetic atmosphere by playing energetic, kid-friendly tunes and encourage students to wear t-shirts matching their school's colors. The following links provide more information on how to plan a walk-a-thon, courtesy of Greeley Schools and UC Health.

<http://www.greeleyschools.org/cms/lib2/CO01001723/Centricity/Domain/3682/Healthy%20Kids%20Club%20Fundraising%20packet.pdf>

<https://www.uchealth.org/Documents/file-pdf/COMMHEA-HKC-walkathon-tips-cover-index.pdf>

Karaoke Dance Party

Students can collect pledges to sing in a school karaoke dance party. Pledges can be made for each song the student's team is able to sing, or flat donations could be made. Student teams that raise the most money could win a prize for their efforts.

Desert Plant Sale

Propagate succulent plants and hold a garden sale to sell them in cute containers, along with other gardening goods (link to kid-friendly propagation instructions:

<http://needlesandleaves.net/blog/2013/5/31/propagating-leggy-succulents>)

Penny Wars (Great for HS students)

The goal of the game is to gain as many "points" during the "war," which happens over 5 continuous school days. This competition can be done between schools, grade levels, or homerooms. Each class will need a large (at least one gallon) container with their team name on it that students will place pennies in. Each penny is equal to one point. Classes may slip other coins and bills into the containers of other classes, as bills and non-penny coins reduce the number of points in that container by whatever the value of the bill/other coin is.

Containers also need to be supervised and counted daily, so that the total pennies for the day and deductions are counted and collected. The daily totals can be posted daily at a central location, like the cafeteria, to encourage friendly competition. A rotating cup or pennant is handed to the leading class each day to add enthusiasm. At the end of the 5 days, the winning class keeps the cup or pennant as a prize. After the Penny War, the coins are collected and counted. It helps to have a designated group to count and roll the coins; ask a local bank to help with coin counting, if possible.

DIY Donation- and Sales-Based Fundraising Ideas

Recruit volunteers to work and collect donations during these events

These options are great for HS students

- Host game nights or bingo nights during parent/teacher conference nights
- Offer a childcare night with activities for the kids so parents can have a night out
- Hold an auction or sell raffle tickets to win items donated by local businesses (like front-row seats at a sporting event, guitars, massage vouchers, gift cards)
- Send an email to parents and staff requesting donations of unwanted items to be sold at a school garage sale
- Organize an arts and crafts sale
- Hold a “No-Bake Bakesale” by sending letters to parents, asking them to donate what they would spend at a conventional bake sale. Use an online donation collection website to maximize donations received.

Source: Healthy Fundraisers: Promote Family Health and Well-being, Action for Healthy Kids

<http://www.actionforhealthykids.org/storage/documents/parent-toolkit/fundraisers-family-health-f1.pdf>

Online Fundraising Resource

Your school can raise 3 to 10 times more money by collecting donations and pledges online, according to Fire Up Your Feet. They are a non-profit online platform for collecting donations online for your DIY fun run, walk-a-thon, karaoke party, or other fundraiser.

Website: <http://fireupyourfeet.org/healthy-fundraising>

Fundraising Resource Companies

Try one of these fundraiser companies to help your school meet its financial goal.

Bottled Water—Print custom logos on water bottles for resale at a profit	
<p>Amanda Hills Spring Water Company</p> <p>Phone: (800) 375-0885</p> <p>Fax: (740) 927-1856</p> <p>Website: www.amandahills.com</p> <p>Address: P.O. Box 301</p> <p>9756 National Road, SW, Etna, Ohio</p> <p>43018</p>	<p>Premier Label Water Company</p> <p>Phone: (888) 628-0798</p> <p>Website: www.plwc.net</p> <p>Email: info@plwc.net</p> <p>Address: 2799 E. Tropicana, Suite H456</p> <p>Las Vegas, NV 89121</p>
Grocery Stores—eScrip club card enrollments add up to rebates for your school	
<p>Safeway Club Card for Education</p> <p>Website:</p> <p>http://www.escrip.com/safewaystores/safeway/index.jsp</p> <p>Organization enrollment form:</p> <p>http://groups.escrip.com/enrollment/enrollgc.pdf</p>	
Scrip—Enroll gift cards in bulk at a discount to sell at a profit	
<p>Great Lakes Scrip Center</p> <p>Phone: (800) 727-4715</p> <p>Fax: (888) 865-9655</p> <p>Website: www.glscrip.com</p> <p>Email: glscmail@glscrip.com</p>	

Discount Cards—Create discount cards of local businesses and sell for a flat rate	
<p>Discount Card Fundraiser</p> <p>Phone: (888) 293-9290</p> <p>Website: www.thediscountcard.com</p> <p>Email: info@thediscountcard.com</p> <p>Address: P.O. Box 2366</p> <p>Valdosta, GA 31604-2366</p>	<p>Cash Savings Card (a.k.a. CornerStone Publishing)</p> <p>Phone: (800) 538-6963</p> <p>Fax: (941) 945 6343</p> <p>Website: www.cashsavingscard.com</p> <p>Email: fundraising@cashsavingscard.com</p>
<p>Partners for Kids</p> <p>Phone: (800) 681-1207</p> <p>Fax: (865) 984-7027</p> <p>Website: www.partnersforkids.com</p> <p>Email: gary@partnersforkids.com</p> <p>Address: PO Box 27070, Knoxville, TN 37927</p>	
Recycling—Recycle items for a cash return	
<p>Cartridges for Kids</p> <p>Phone: (800) 420-0235</p> <p>Fax: (970) 493-7250</p> <p>Website: www.cartridgesforkids.com</p> <p>Email: contact@cartridgesforkids.com</p> <p>Address: 315 Lincoln Court</p> <p>Fort Collins, CO 80524</p>	<p>Cash 4 Cartridges USA</p> <p>Phone: (865) 984-9020</p> <p>Website: www.cash4cartridgesusa.com</p> <p>Email: Recycle@Cash4CartridgesUSA.com</p>
EcoPhones	

<p>Phone: (888) Eco-Phones or (888) 326-7466</p> <p>Website: www.ecophones.com</p> <p>Email: info@ecophones.com</p>	
<p>Gift Wrap—Sell gift wrap at a profit</p>	
<p>Cherrydale Farms</p> <p>Phone: (800) 570-6010</p> <p>Website: www.cherrydale.com</p> <p>Email: info@cherrydale.com</p> <p>Address: Allendale, PA</p>	<p>Entertainment Publications, Inc.</p> <p>Phone: (877) 248-2273</p> <p>Fax: (248) 637-9792</p> <p>Website: www.entertainment.com/fundraising/</p> <p>Address: 2125 Butterfield Road, Troy, MI 48084</p>
<p>Auctions—Earn funds by auctioning goods, great option if donated items are available</p>	
<p>Auction Systems (Auction Software)</p> <p>Website: www.auctionsystems.com</p> <p>Email: info@auctionsystems.com</p>	<p>cMarket.com (online auctions)</p> <p>Phone: (866) 621-0330</p> <p>Fax: (617) 374-9015</p> <p>Website: www.cmarket.com</p> <p>Email: sales@cmarket.com</p> <p>Address: One Main Street Cambridge, MA 02142</p>
<p>National Auctioneers Association</p> <p>(Find an Auctioneer)</p> <p>Phone: (913) 541-8084</p> <p>Website: www.auctioneers.org</p>	<p>Target Funding Group</p> <p>Phone: (800) 345-0782</p> <p>Fax: (561) 626-4291</p> <p>Cell: (561) 906-0702</p>

<p>Address: 8880 Ballentine Overland Park, KS 66214</p>	<p>Website: www.charityauctionhelp.com Address: 11730 Stonehaven Way West Palm Beach, FL 33412</p>
<p>Candles—Sell candles for fundraising</p>	
<p>Abby Candles Fundraising Phone: (800) 250-7723 Website: http://www.abbycandles.com/ahg/ Address: 301 S Butterfield Rd. Muncie, IN 47303</p>	<p>Aromalight Candle Company Phone: (877) 542-3285 Fax: (502) 969-3709 Website: www.aromalightcandles.com Email: info@aromalightcandles.com Address: 908 Ulrich Avenue Louisville, KY 40219</p>
<p>Other</p>	
<p>Beary Thoughtful (Stuffed Bears) Phone: (866) 84-BEARS Fax: (508) 679-8288 Website: www.bearythoughtful.com Address: P.O. Box 257, Tiverton, RI 02878</p>	<p>B.G. Beads (Beads and Spirit-wear) Phone: (888) 276-6299 Fax: (216) 382-1099 Website: www.bgbeads.com Email: debbie@bgbeads.com Address: 3553 St. Albans Rd. Cleveland, OH 44121</p>
<p>Original Works (Kid's art on products) Phone: (800) 421-0020 Fax: (518) 584-9293 Website: www.originalworks.com Email: owyhq@originalworks.com</p>	<p>Sherwood Forest Farms (Wreaths) Phone: (800) 767-7778 Fax: (206) 545-7888 Website: www.sherwoodforestfarms.com Email: sherwood@sherwoodforestfarms.com</p>

Address: 54 Caldwell Road Stillwater, NY 12170	Address: 1900 N. Northlake Way, Suite 135, Seattle, WA 98103
Southern Charm (Throws, Tapestries, & Pillows) Phone: (877) 312-1472 Fax: (864) 847-6012 Website: www.southernchrm.com Address: P.O. Box 6244 Anderson, SC 29623-6244	Scholastic (Book Fairs) Phone: (407-829-7300) Website: http://www.scholastic.com/bookfairs/ Email: http://www.scholastic.com/bookfairs/contact/email.asp Address: 1080 Greenwood Boulevard Lake Mary, Florida 32746

Source: Sweet Deals: School Fundrasing Can Be Healthy and Profitable, Center for Science in the Public Interest (CSPI) <http://www.cspinet.org/schoolfundraising.pdf>

Abby Candles, American Heritage Girls <http://www.abbycandles.com/ahg/>